



# 2026 MEDIA KIT





*An Arts Lifestyle  
Publication*

*Bringing our community together  
through the arts.*



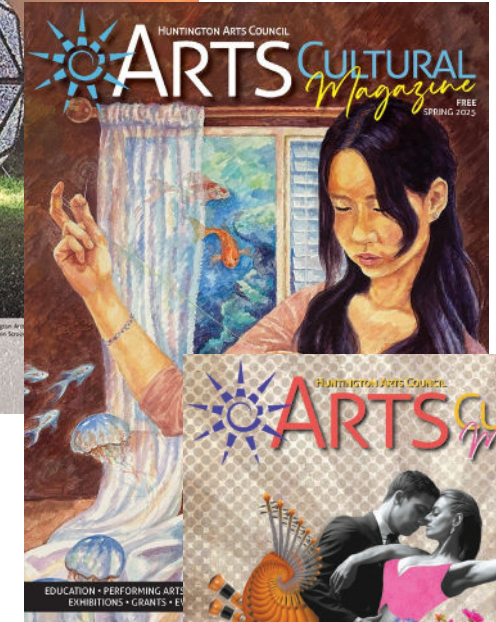
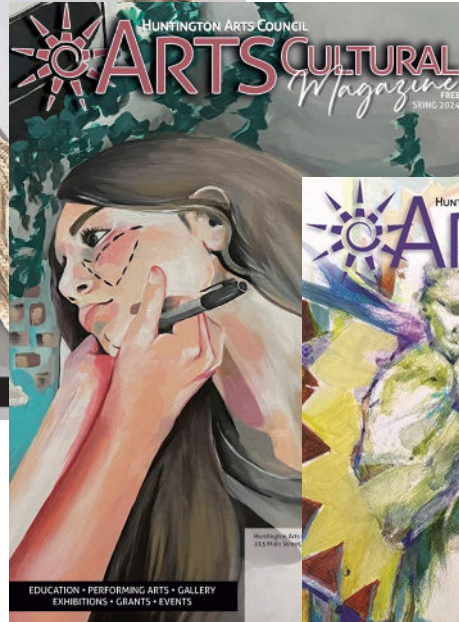


## PUBLISHED YEARLY

- Spring Issue - March 1<sup>st</sup>
- Summer Issue - July 1<sup>st</sup>
- Fall Issue - November 1<sup>st</sup>

## • FREE

- Estimated reach per issue 20,000.
- Mailed by direct request to HAC membership, businesses and community members.
- Distributed to select businesses, arts organizations, cultural institutions, museums and theaters across Long Island.
- Digitally published on our website.



## REACH

HAC Arts Cultural Magazine is a FREE direct request upscale publication.

Artist News



Fernando Carpaneda

Fernando Carpaneda continues to gain recognition on the national stage with two important selections. His painting *Sweated Truths: The Dance of Demals* was chosen from over 400 entries for the 15th Annual Figurative Art Exhibition at Lore Degestein Gallery, Susquehanna University, Pennsylvania. In addition, his work *Embracing Differences* has been accepted into the 2025 National Juried Painting Exhibition at the University of Southern Mississippi Art Museum, curated by acclaimed artist McArthur Binion, who has exhibited at the Venice Biennale. The show features just 48 works selected from 374 entries. [www.carpaneda.com](http://www.carpaneda.com)

Galina Carroll

Funded by a 2025 Micro Grant, recipient Galina Carroll, reviving the timeless art of mending and up-cycling, developed a free, hands-on workshop series at South Huntington Library. She taught traditional Japanese Sashiko and Sashiko stitching, transforming old garments into wearable art and gave clothes a second life. Minimum sewing experience, creativity and willingness were all that were needed to make something beautiful.



Denim with New Life by SewingMighty

Huntington Choral Society

Recently, the Huntington Choral Society (HCS) offered a unique concert for our community. Under the musical direction of Dr. Jennifer Scott Miceli, HCS partnered with Dr. Mica Cavanaugh and the Suffolk Singers to present, "Conscience: Matthew Shepard." This powerful oratorio by Craig Jella Johnson tells the story about the hate crime committed against Matthew Shepard and speaks to the need for empathy in our time. Accompanied by Christine Day and a nine-piece orchestra, the multimedia concert provided a captivating experience for our community. "I had wanted to perform 'Conscience: Matthew Shepard' for a while because I simply adore the music and because the message is one of tolerance, acceptance, inclusion, community, and love. The work is magical in its ability to make cohesive myriad musical styles." Said, Dr. Jennifer Scott Miceli <https://huntingtonchoral.org/>



Conscience: Matthew Shepard by HCS. Photo by Mica Cavanaugh

Sophia Khan

Traveling watercolorist and art teacher Sophia Khan has a newly published Creative Travel Deck, invitations to bring More Joy, Wonder, and Creativity into Your Travels. This beautifully illustrated digital deck, carried on a device or printed, offers a pocket-sized portal to soul-deep travel. Designed for wanderers and dreamers, it contains a curated collection of journaling prompts, art-making invitations, and experiential exercises suitable for beginners and seasoned artists alike. An online watercolor workshop is also available, with videos that guide you in painting expressive watercolors. "Every journey, near or far, has the potential to move and transform us beyond what we know. The Creative Travel Deck is your companion in awakening that magic through creative play, joy, and self-discovery." — Sophia Khan. Discover more and download the deck at [sophiakhanstudio.com](http://sophiakhanstudio.com)



Arts in Education JOURNEY

Celebrating **40** Years



**JOURNEY** Program  
SANDY CHAPIN

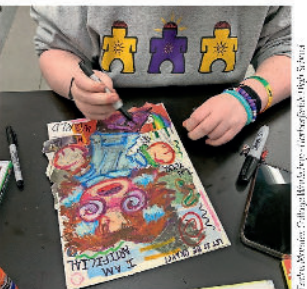
Since 1985, JOURNEY has been dedicated to igniting creativity across generations of students. JOURNEY has successfully established enriching cultural partnerships with eight school districts whose schools have embraced the program. From immersive artist presentations through the visiting artist program, to our treasured Discovery Chats that bring authentic artifacts into classrooms,

and the exclusive High Arts Showcase exhibition, the JOURNEY program continues to evolve. As we celebrate this milestone year, we value our program partners, Cold Spring Harbor, Commack, Farmingdale, Huntington, Kings Park, Northport-East Northport, Plainville-Old Bethpage, and South Huntington.

Visiting Artists

Cross-Cultural Collage Workshop

Mexican photographer Carlos Morales guided Harborfield High School students through a transformative self-portrait collage workshop, blending personal heritage with artistic expression. Students incorporated family photographs, from baby pictures to images from their countries of origin, creating visual narratives celebrating their diverse backgrounds. This collaboration between Eileen Runkamp's Arts Department and World Language teacher Patricia Lopez resonated deeply as Morales shared his own immigration journey, connecting with students navigating similar experiences. As students presented their finished pieces, the collage became a powerful window into their multifaceted identities, fostering understanding among classmates and honoring the balance between cultural preservation and American assimilation.



Carlos Morales, Collage Workshop, Harborfield High School



Christine Oswald, Sculpting Through Time, Cold Spring Harbor High School

Sculpting Through Time: Connecting with Ancient Techniques

Christine Oswald's Cold Spring Harbor High School art students immersed themselves in ceramic traditions dating back to Neolithic times during a full-day workshop at Gina Mars Studio in the Spring of Huntington. The artists explored fundamental hand-building techniques (coiling and slab construction) that have transcended millennia across diverse civilizations. Students created original sculptures that bridged contemporary expression with humanity's earliest artistic methods. This hands-on encounter with ceramic history connected young minds to artistic lineages that have shaped human culture since our earliest civilizations.

# PUBLICATION SCHEDULE 2026\*

## SPRING – March 1, 2026

- Ad contract by January 8, 2026
- Ad materials by January 14, 2026

## SUMMER – July 1, 2026

- Ad contract by May 5, 2026
- Ad materials by May 12, 2026

## FALL – November 1, 2026

- Ad contract by September 8, 2026
- Ad materials by September 15, 2026

\*Call or email to request an extension

CONTACT: Maureen H. Starr, Assistant Director, [MStarr@huntingtonarts.org](mailto:MStarr@huntingtonarts.org), 631-271-8423 x115

### VISIT OUR GALLERY

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Tues - Fri 11am - 4pm  
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For information on advertising  
contact [info@huntingtonarts.org](mailto:info@huntingtonarts.org)  
631-271-8423.

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For information on advertising, contact [info@huntingtonarts.org](mailto:info@huntingtonarts.org) | 631-271-8423 | SUMMER 2025

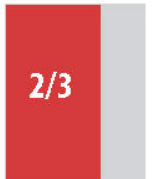
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# ADVERTISING


## AD SIZES



**Full Page**  
Full page with bleed  
Image area x 7.625 in x 9.9816 in  
Trim size 8.125 in x 10.875 in  
Bleed size 8.625 in x 11.375 in



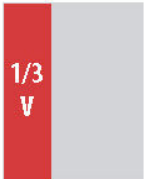
**2/3**  
Two - thirds vertical  
5.0313 in x 9.9816 in




**1/2 V**  
Half page vertical 3.7269 in x 9.9816 in



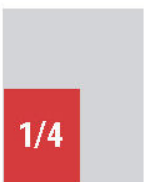
**1/2 H**  
Half page horizontal  
7.625 in x 4.9213 in



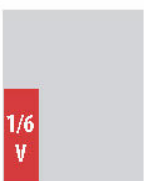
**1/3 V**  
One - third vertical  
2.4282 in x 9.9816 in




**1/3 sq**  
One - third Square  
5.0313 in x 4.9213 in



**1/4**  
Quarter page  
3.7269 in x 4.9213 in



**1/6 V**  
One - sixth vertical  
1.7815 in x 4.9213 in



**1/6 H**  
One - sixth horizontal  
5.0313 in x 1.7815 in

## CAMERA-READY FORMAT

- Hi-resolution print ready PDF
- Hi-resolution 300 DPI, CMYK, JPEG

## RESERVE YOUR SPACE NOW

### CONTACT:

Maureen H. Starr

Assistant Director

[Mstarr@huntingtonarts.org](mailto:Mstarr@huntingtonarts.org)

631-271-8423 x115

Alternative ad sizes will be considered. A premium may be charged.

# ADVERTISING

RATES 2025*	1X RATE	3X RATE
• Back Cover.....	\$2,500	\$2,125
• Inside Front.....	\$2,250	\$1,913
• Inside Back.....	\$2,000	\$1,700
Inside Pages		
• Spread.....	\$2,700	\$2,295
• Full Page.....	\$1,350	\$1,148
• Two Thirds.....	\$ 900	\$ 765
• Half Page.....	\$ 675	\$ 574
• One-Third.....	\$ 450	\$ 383
• Quarter Page.....	\$ 338	\$ 287
• One-Sixth.....	\$ 250	\$ 213

\*All rates reflect 4 color

## ADDITIONAL DISCOUNTS

10% Huntington Arts Council Members  
5% Pre-pay. Payments must be made 30 days prior to cover date.

## POSITIONING UPGRADES

15% premium for a guaranteed position

## AD DESIGN

Advertiser is charged a flat rate for ad design based on the size of the ad.

Contact [Mstarr@huntingtonarts.org](mailto:Mstarr@huntingtonarts.org) for a quote.



# DISTRIBUTION



## ENGAGED, TARGETED AUDIENCE

- The FREE distribution of the Arts Cultural Magazine is a combination of direct request mailing, all HAC members, and bulk delivery to select businesses, arts organizations, cultural institutions, museums and theaters across Long Island.
  - Direct request and all HAC members receive the magazine through USPS.
  - Businesses and arts organizations, etc. in Nassau and Suffolk counties receive the magazine via direct delivery to their location 2 times per issue\*.
  - Each issue is published on our website with an average of 7,500+ views per month.

\*see last page for specific locations of distribution

CONTACT: Maureen H. Starr, Assistant Director, [MStarr@huntingtonarts.org](mailto:MStarr@huntingtonarts.org), 631-271-8423 x115



# ADVERTISING CONTRACT / INSERTION ORDER

**Spring**      20 \_\_\_\_      Ad Size \_\_\_\_\_      Price \$ \_\_\_\_\_

**Summer**      20 \_\_\_\_      Ad Size \_\_\_\_\_      Price \$ \_\_\_\_\_

**Fall**      20 \_\_\_\_      Ad Size \_\_\_\_\_      Price \$ \_\_\_\_\_

Ad Design Flat Rate Quote Per Ad Total \$ \_\_\_\_\_

Special Position  
+15% per issue \_\_\_\_\_

Ad Design \_\_\_\_\_

10% Membership Discount \_\_\_\_\_

5% Prepay Discount \_\_\_\_\_

Deposit \_\_\_\_\_

Total Due (per issue) \_\_\_\_\_

Total Contracted \_\_\_\_\_

Notes \_\_\_\_\_

*E-mail camera ready art to Maureen H. Starr at MStarr@huntingtonarts.org*

*Billing questions contact Sarah McCann at SMcCann@huntingtonarts.org*

## Advertiser Information. Please Print

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Phone \_\_\_\_\_

Ad. Agency \_\_\_\_\_

## Payment Options

Email \_\_\_\_\_

Credit Card - a payable invoice will be emailed

## Billing Information

Cardholder Name \_\_\_\_\_

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Phone \_\_\_\_\_

Check made out to: Huntington Arts Council, Inc.

Mailed to: Sarah McCann

Huntington Arts Council

213 Main St., Huntington, NY 11743

*I agree with the terms and conditions.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature HAC Representative \_\_\_\_\_ Date \_\_\_\_\_



# DISTRIBUTION LOCATIONS

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Elwood Library  
Cold Spring Harbor Library  
Brentwood Public Library  
Freeport Library  
Whaling Museum  
Huntington Fine Arts  
Nassau County Museum of Art  
Tilles Center of Performing Arts  
The Firefly Artists  
The Village Artist  
Huntington Yacht Club

Cinema Arts Centre  
Heckscher Museum of Art  
Huntington Hospital  
Huntington YMCA  
Huntington Art Center  
Stella Blue Bistro  
Huntington Senior Center  
Daniel Gale  
Walt Whitman Birthplace  
Mundays  
Boulton Center for Performing Arts  
D'Addario  
Korg  
LI Children's Museum  
LI Museum  
Reboli Center  
Jazz Loft  
Bay Area Friends of Fine Arts  
Patchogue Arts Council Inc.

Haven Gallery  
Compass (Huntington)  
Suffolk Y-JCC  
Preservation LI  
Cold Spring Harbor Club  
Sweetie Pies  
St. Johns Cold Spring Harbor  
Signature Properties CSH  
Gourmet Whaler  
Vanderbilt Museum  
Eglevsky Ballet  
Babylon Village Arts Council  
Long Beach Arts Council  
Westbury Arts Council  
Hofstra University Museum of Art  
Freeport Arts Council  
Cradle of Aviation  
Northport Hotel