



HUNTINGTON ARTS COUNCIL

Brighter lives through art.

HUNTINGTON SUMMER ARTS FESTIVAL PARTNERSHIPS

The Huntington Summer Arts Festival, produced by the Town of Huntington/ Presented by Huntington Arts Council, celebrates its 57th year as the L.I. region’s most diverse and prestigious live performance series.

Presented FREE of charge to the whole community, the 2022 season will feature an eclectic roster of nationally recognized artists, celebrate local talent, and introduce exciting music, dance, and theater programs from cultures around the world. Select Festival, Chapin Rainbow Stage performances, will also be live streamed via social media platforms.

Summer Arts Festival Chapin Rainbow Stage Sponsorships	R \$25,000	O \$15,000	Y \$7,500	G \$3,000	B \$1,500	I \$1,000	V \$500
Opportunity to Speak on Stage during the Festival	X						
Sponsor Ad in Arts and Cultural News, (90,0000 distribution)	X	X					
Opportunity for Sponsor Signage at the Stage	X	X	X				
Special Recognition During All Performances	X	X	X	X			
Special Recognition During Sponsored Performance	X	X	X	X	X		
Logo on Festival Marketing Materials	X	X	X	X	X	X	
Name Listed on Festival Marketing and Promotion	X	X	X	X	X	X	X
Recognition on Huntington Arts Council Website	X	X	X	X	X	X	X

The Huntington Arts Council is a 501(C)(3) not for profit organization established in 1963 to provide coordination and programming services for the arts, inspiring and aiding in the growth of arts organizations and individual artists across Long Island. Huntington Arts Council celebrates the diversity of Long Island’s cultural resources through sponsored activities, programs and publications that advocate cultural awareness and education.

For questions and additional information contact Development@huntingtonarts.org.

EDUCATION • SUMMER FESTIVAL • GALLERY • EXHIBITIONS • GRANTS • EVENTS

631.271.8423 • Info@huntingtonarts.org • 213 Main Street, Huntington, NY 11743 • huntingtonarts.org



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Sponsorship Tiers

- **Rainbow Sponsor - \$25,000 and above**
 - * All Benefits of Red Tier plus
 - * Additional benefits customized on a case by case basis
- **Red - Presenting Sponsorship - \$25,000**
 - * All Benefits of Orange Tier plus
 - * Opportunity to address the audience from the stage on a selected night *
- **Orange - Lead Sponsorship - \$15,000**
 - * All Benefits of Yellow Tier plus
 - * Opportunity for an ad in Arts and Cultural News, (distribution 90,000)
 - * Sponsor sampling/display table at performances *
- **Yellow - Marquee Sponsorship - \$7,500**
 - * All Benefits of Green Tier plus
 - * Opportunity to have prominent signage at the stage
 - * Opportunity to distribute materials to Festival audience *
- **Green - Series Sponsorship - \$3,000**
 - * All Benefits of Blue Tier plus
 - * Special recognition during every performance
- **Blue - Spotlight Sponsorship - \$1,500**
 - * All Benefits of Indigo Tier plus
 - * Special recognition during a single night's performance
 - * VIP hospitality passes on evening of sponsored performance, with the opportunity to meet and have photos taken with artists*
- **Indigo - Proscenium Sponsorship - \$1,000**
 - * All Benefits of Violet Tier plus
 - * Logo on all marketing materials relating to the HSAF
- **Violet - Community Sponsorship - Up to \$500**
 - * Designed for local merchants, small businesses with a limited budget, and families/individuals who really love the HSAF
 - * Recognition on Huntington Arts Council website with link to your website
 - * Name listed on festival marketing and promotional materials.

**Subject to availability*

Sponsorship marketing materials include, but are not limited to, specific levels of acknowledgement in promotional print materials, Arts Cultural News, digital media, HAC website, e-blast, social media, on-site promotion and other event-specific opportunities.

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Sponsorship Tier: Check one

- Rainbow Sponsor - \$25,000+
- Red - \$25,000
- Orange - \$15,000
- Yellow - \$7,500
- Green - \$3,000
- Blue - \$1,500
- Indigo - \$1,000
- Violet - \$500

Contact Information: Please Print

Business Name: As you would like it to appear on promotion

Company Website

Instagram Handle	Facebook Handle	Twitter Handle
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Contact Name

Contact Phone	Contact Email
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Contact Address	Contact City, State, Zip
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Credit Card: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express		
Card No. _____		
Expiration Date _____	Security Code _____	
Cardholder Name _____		
Address _____		
City _____	State _____	Zip _____
Phone (if different) _____		
Checks: Huntington Arts Council		
213 Main St., Huntington, NY 11743		

For questions and additional information contact Development@huntingtonarts.org