



## Arts Cultural News Technical Specs & Ad Sizes

<b>AD SIZES (inches)</b>	<b>WIDTH</b>	<b>HEIGHT</b>
<b>Full Page</b>	10.25	12.75
<b>1/2 Page Vertical</b>	5.063	12.75
<b>1/2 Page Horizontal</b>	10.25	6.25
<b>1/4 Page Vertical</b>	5.063	6.25
<b>1/4 Page Horizontal</b>	10.25	3.063
<b>1/8 Page Vertical</b>	2.375	6.25
<b>1/8 Page Horizontal</b>	5.063	3.063
<b>1/12 Page Vertical</b>	2.375	4.25
<b>1/12 Page Horizontal</b>	5.063	2
<b>Mini-Square</b>	2.375	2

### **PRODUCTION:**

Email ads as high-quality PDFs or formatted as pc-compatible Photoshop or Illustrator files, 300dpi minimum. Printing is four-color (CMYK). For all other ads, use pure black (100%K) with pure magenta (100%M) for spot color. Submit all B+W art/photos in grayscale. Scans or art from a website are not acceptable quality for print.

Submit files via email to: [dmatus@huntingtonarts.org](mailto:dmatus@huntingtonarts.org)

CDs can be sent to:

Huntington Arts Council

213 Main St.

Huntington, NY 11743 Attn: Dianne Matus

**MORE INFORMATION:** [huntingtonartscouncil@gmail.com](mailto:huntingtonartscouncil@gmail.com)